

THE **ONLY** MBA DESIGNED FOR

NEXT-GEN TECH AND DATA PROFESSIONALS

MBA - Technology

IIT Jodhpur School of Management and Entrepreneurship

Specialization Tracks:

- Managing Digital Enterprises with Analytics & Al
- Digital Product Design and Management
- Fintech and Cybersecurity



Program

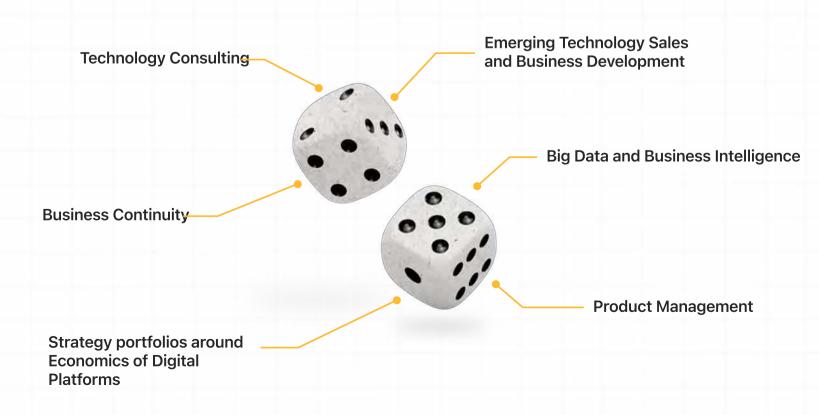
THE WORLD HAS CHANGED DRASTICALLY IN PAST FEW YEARS. THE **SKILLS** BUSINESSES DEMAND TODAY ARE DRASTICALLY **DIFFERENT TOO.**

As the tech and data industries continue to drive seismic transformations, tech employers are no longer interested in candidates with generic managerial skills.

They are looking for skillsets that are equipped to connect the dots between rapidly evolving technologies and the business challenges organizations face on a daily basis. They are looking at skilled professionals who can build opportunities in a highly competitive world, where business meshes intrinsically with technology.

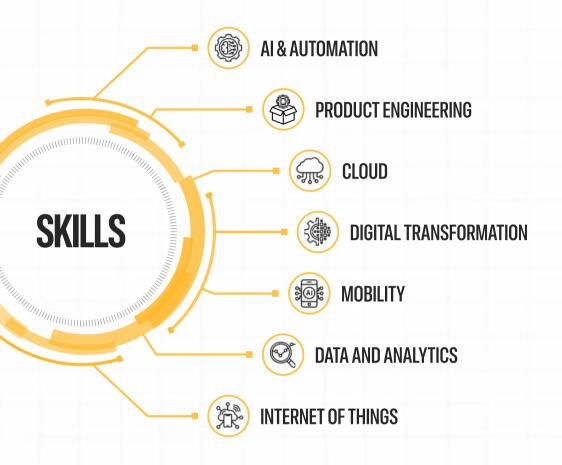
Technology and data are primary catalysts for change across industries, forcing businesses to reinvent their modus operandi continuously. The past few years have seen dynamic changes in the tech sector with rapid evolutions in AI, Generative AI and analytics, cybersecurity and fintech, robotics, automation, blockchain, innovations with IoT and digital twins, and many more. Next-Gen managers of the tech industry must have a hybrid skillset to ensure a deep understanding of how these fast-evolving technologies can create value and opportunities, drive efficiency, or impact their businesses. That is why a generic MBA degree may not provide any competitive advantage to tech professionals in future. On the other hand, pursuing an MBA designed specifically for tech or data job roles can better prepare managers to navigate the future of work and business.

This Involves Building Equal Expertise in:





Technology leadership in an age of constantly evolving emerging technologies will never be possible with a conventional MBA. Developing professionals for these roles is one of the major premises that make MBA - Technology highly relevant and yet different from conventional MBA.



The Opportunity

Technology companies and roles have seen immense growth, taking over the finance leaders in terms of market capitalization, with the top five tech giants (Apple, Microsoft, Amazon, Alphabet, and Facebook) boasting a combined figure of over USD 9 trillion.

The opportunity for well-rounded tech-savvy business professionals is huge, but the right skill-sets are non-negotiable.

Tech Employers actively seek Candidates who can seamlessly Integrate Business Strategies with Technological Innovations

Companies cite a Lack of Digital and Tech Capabilities, indicating the Value Contribution of Leadership and Managerial Roles is increasingly shifting to Tech Specialists.

Salary data underscores the financial benefits of an MBA Tech qualification, with professionals holding this degree earning, on average, 20% more than their counterparts with traditional MBA qualifications.



The MBA - Technology Program of IIT Jodhpur is visualised as an MBA for Future Organizations

The MBA-Tech program focuses on **Digital Finance**, **Data Analytics** and **AI**, as well as **Digital Transformation**. It is a wholesome package created for professionals who want to study **Business Strategy**, and alongside want to analyze the **Corporate Strategy** of top tech companies, such as **Amazon**, **Google**, as well as other start-ups which are considered digital masters. They will study **Economics** with a strong emphasis on the **Digital Economy**. They want to build expertise in operations and supply chain but with a focus on e-commerce companies.

A 'Human Resources Management' course is replaced by 'Managing Human Capital'; a leadership course is replaced by 'Technology Leadership'; and an economics course emphasizes key aspects of a 'Digital Economy'.

The MBA Technology program is designed for tech companies where, apart from tech essentials, tech strategy-related expertise become essential.

Specializations Available:

1. MANAGING DIGITAL ENTERPRISES WITH ANALYTICS & AI

3. FINTECH AND CYBERSECURITY

2. DIGITAL PRODUCT DESIGN AND MANAGEMENT

DATA ANALYTICS

AL

CORPORATE STRATEGY

DIGITAL ECONOMY

FINTECH REVOLUTION

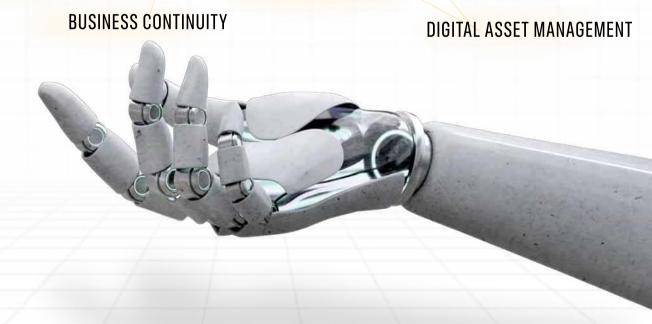
CYBERSECURITY

DIGITAL FINANCE

BUSINESS STRATEGY

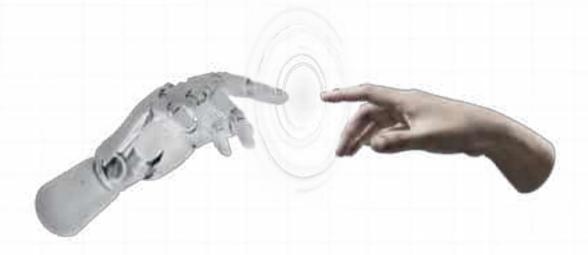
DATA PRIVACY AND GOVERNANCE

DIGITAL TRANSFORMATION





The MBA Technology Program by — School of Management and Entrepreneurship: IIT Jodhpur



FINALLY, AN MBA PROGRAM DESIGNED SPECIFICALLY FOR TECH AND DATA PROFESSIONALS!

Discover a groundbreaking educational experience with the MBA - Technology Program - thefirst of its kind and highly industry-aligned degree that has been designed by the top faculty at IIT Jodhpur School of Management and Entrepreneurship, with extensive inputs from various technology, data, and business practice heads and CXOs. The program aims to build a generation of managers who can integrate technology, data and business seamlessly, and contextualize the various industry shifts attributed to technology to drive profitability. It is a rigorous journey of intense learning about the skills, technologies, applications, and practices for the exploration and investigation of existing tech and data assets to gain insight and not only drive business planning but ensure business Continuity.

The program has been designed specifically keeping in mind the competencies expected in the future, in managers working in the technology domain, as elements of cutting-edge AI, data and emerging technologies are spread throughout various courses across the program holistically.

IIT Jodhpur and the School of Management and Entrepreneurship is well known for its excellence in academics, research, and creative accomplishments as well as their multidisciplinary approach built in alignment with industry demands. The extensively researched and industry-relevant curriculum not only addresses traditional business functions such as marketing, finance, and operations but also delves into specialized technology-driven domains.

i

The 24-month program weaves academic and conceptual learnings from top faculty at IIT Jodhpur, augmented by application and use-case-driven sessions conducted by key industry experts and leaders from organizations that are driving technology innovations across industries -all in all providing a truly holistic and global perspective of modern-day business challenges and opportunities. The program provides an opportunity for candidates to specialize in indemand job segments and high-growth domains such as Advanced Analytics and AI as well as cybersecurity and fintech, global program management, and more.



Distinctive Features

The Only MBA Designed to Build Tech Centric Organization Managers and Leaders and offered by an IIT:

As one of the most future-focused technology institutions in India, IIT Jodhpur plays a distinctive role in education, research and expertise in new and emerging technologies as well as the future of technology. The MBA Technology is a groundbreaking offering to leverage the rich tech expertise and build management and business acumen for tech leaders of the future.

01

Cutting-Edge Curriculum

IIT Jodhpur MBA - Technology Program has a completely industry-integrated curriculum, designed with a focus on **Emerging Technologies**, data analytics, and strategic applications of technology in business. The curriculum is continuously updated to stay ahead of industry trends.

02

Industry-Relevant Electives

The program offers a diverse array of electives under the MBA-Technology track. From Fintech, Cybersecurity, Global Program Management, IT Product Design and Development, and Advanced Al and Analytics, students can tailor their specializations to match their career aspirations in the dynamic field of technology-driven business.

03

Expert Faculty

Learn from distinguished faculty comprising renowned **IIT Jodhpur Faculty**, who bring in the best academic experiences into the classroom, nurturing as well as challenging students at the same time. The rigorous program with Multiple Assessments, Assignments and Examinations ensure a solid learning outcome.

Application Focused Learning from top Industry Leaders

Learn from key industry leaders, practice heads and CXOs who discuss various industry challenges, unique business models, tech-driven opportunities and efficiency use cases, explain business success metrics and growth models with a wide range of case studies, practical examples and data-driven decision-making insights. This also brings in the ability to network extensively within the industry.





Experiential and Immersive Learning

The program integrates industry use cases, mini-projects, assignments, and capstone projects. This hands-on approach ensures that students are well-prepared to apply their knowledge in real-world scenarios.



Career Opportunities

Graduates of the MBA-Technology track are well-positioned for leadership roles in technology-driven enterprises, startups, and established corporations seeking professionals with a unique blend of business acumen and technological proficiency. The top performers of the program will have placement assistance support from Futurense.



Program for you

The program is tailored for **Tech Professionals**, **Data Professionals** or aspirants who want to build a career in business or managerial roles within the industry.

It is also a perfect program for candidates seeking roles in **Product Management**, **Product Marketing**, **Business Analysis and Intelligence**, **Founder's Offices**, **Data Analytics**, as well as aspirants in various functions within a tech centric company such as marketing, finance, human resources, and others.

In addition, this is also a highly relevant program for entrepreneurs who want to build a **Tech** or **Data Business** and need expertise in both.

Eligibility

- 3 or 4 Years of graduation degree in BTech or STEM fields (4 years BTech or STEM candidates will be preferred)
- Minimum 60% marks in Undergraduation, or Postgraduation
- Atleast 2 years of Work Experience in related field (tech, data, analytics, engineering, tech management roles)
- Admission through **Pre-screening Test** and **Interview** (the applicant must quality the pre-screen test to be eligible for the program)

Regarding Work Experience

- Candidate should have **2 Years of Work Experience** at the time of applying to the program.
- Work experience other than these specified here will not be considered as relevant experience. No consideration will be given to the time spent in an internship. Final discretion in this regard lies with the institute authorities in terms of determining the type, level, and extent of work experience.
- Work experience of more or equal to 15 days in a month will be counted as 1 month and for less than 15 days, it will be counted as zero.
- Experience letter/offer letter, 1st and last month salary slips should be produced at the time of interview. Failing to do so will lead to disqualification from the entire selection process.





Program— Highlights

NEXT - GEN CURRICULUM FOR A FUTURE-PROOF CAREER: DEEP INDUSTRY AND GLOBAL EXPERTS INTEGRATION

 Cutting-edge curriculum built by industry experts and IIT Jodhpur Faculty based on extensive studies on the needs of the industry

Application-oriented approach along with case studies and project work

THE IIT DREAM

Attain an MBA degree from IIT Jodhpur School of Management and Entrepreneurship

Achieve IIT Jodhpur Alumni Status

Become a part of IIT Jodhpur Alumni network

Network with wide-ranging experts from tech industry

HYBRID AND HIGHLY EXPERIENTIAL LEARNING

Live sessions every week

Masterclasses by top industry experts bringing in use cases, applications, challenges and projects

18 - 20 days campus immersion per year over two-years of the program

INDUSTRY-TETHER WITH FUTURENSE

Fully Sponsored Futurense Bridge Course covering key foundational concepts

Futurense Job Assistance



Program —

Outcome

CUTTING-EDGE | IMMERSIVE | APPLICATION-FOCUSED

Mastery of Technology-driven Business Strategies

Develop a deep understanding of the integration between technology and business, enabling graduates to formulate and implement innovative strategies that leverage the power of data and emerging technologies

Data-driven Decision-making Proficiency

Acquire advanced skills in Data Analytics and AI, empowering graduates to make informed, data-driven decisions in complex business scenarios.

Deep Specialization in Cutting Edge Technologies/ Domains

Including AI and Generative AI, Fintech, Cybersecurity, Blockchain and other latest technologies as well as domain-specific areas such as IT Product Design and Development. Stay ahead of global technology trends, preparing graduates to navigate the complexities of international technology ecosystems

Case Study Driven Immersive Learning

Apply theoretical concepts learned in the classroom to real-world scenarios through hands-on projects, industry use cases, and capstone projects, ensuring a practical and experiential learning approach.

Innovation and Entrepreneurial Skills

Foster an entrepreneurial mindset, equipping graduates with the skills to identify opportunities, innovate, and lead in dynamic business environments.

Career Readiness and Industry Connections

Graduate with the skills and confidence needed to excel in technology-driven industries, backed by a robust network of industry connections fostered through collaborations and interactions during the program.



Student Journey



Submit your Application



Appear for the Pre-Screening Test (Aptitude, Conceptual and Technical)



Pay Application Processing fee



Appear for Video Interview

(Technical Expertise, Communication and Intent)



Receive your Offer Letter from IIT Jodhpur



Strengthen your Foundations through Futurense Bridge Course



Begin your IIT Jodhpur MBA Tech Degree

Trimester 1 to 6



Become an IITJodhpur MBA Tech Graduate!





Career Opportunities

Armed with this dynamic degree, you can seamlessly transition into diverse fields such as Finance, Marketing, HR, Sales, Operations, Analytics, and more within a tech-centric company. While the opportunities are limitless, some of the common roles awaiting your exploration include:

Potential Job Roles

Cyber Security Lead

AVERAGE SALARY

₹40,00,000

Business
Intelligence L
ead

AVERAGE SALARY

₹25,00,000

Tech Consultant

AVERAGE SALARY

₹25,00,000

Strategy Manager

AVERAGE SALARY

₹25,00,000

IT Director

AVERAGE SALARY

₹25,00,000

System Manager

AVERAGE SALARY

₹22,00,000

Business Analyst

AVERAGE SALARY

₹20,00,000

Program Manager

AVERAGE SALARY

₹20,00,000

Product Manager

AVERAGE SALARY

₹20,00,000

Product
Marketing
Manager

AVERAGE SALARY

₹18,00,000

Data Analyst

AVERAGE SALARY

₹16,00,000



Potential Recruiters

World's leading companies are hiring for the most in-demand data job roles!









































& more



Curriculum

Trimester I	Credits	Type
Managing Digital Enterprises	2	С
Financial Accounting & Reporting	2	C
Statistics for Management	2	C
Managerial Economics	2	С
Marketing Management - I	2	С
Business Research Methods	1	С
Technology Lab-I	1	CA
Total	11+1	

Trimester II	Credits	Туре
Data Management and Analysis	2	С
Strategy Formulation	2	С
Corporate Finance - I	2	С
Marketing Management-II	1	С
Macroeconomic Environment of Business	2	С
Digital Behavioral Dynamics	2	С
Technology Lab-II	1	CA
Total	11+1	1 1 1

IIT Jodhpur is an institution of eminence in areas of emerging technologies and launches new courses dynamically every semester. Therefore, electives may be updated on a regular basis and will be made available based on market trends, industry requirements as well as discretion of faculty.



Trimester III	Credits	Туре
Technology Leadership	2	С
Strategy Execution	1	С
Business Models for Digital Economy	2	C
Services Marketing	2	C
Managing Digital Workforce	2	C
Legal Aspects of Business	2	С
Business History	1	NG
Total	11+1	

Trimester IV	Credits	Туре
Big Data and Cloud Computing	2	С
Tech Entrepreneurship	2	С
Elective 1		
Elective 2	6	С
Elective 3		
Machine Learning (ML) Applications for Business	1	С
Business Communication	1	NG
Total	11+1	1

IIT Jodhpur is an institution of eminence in areas of emerging technologies and launches new courses dynamically every semester. Therefore, electives may be updated on a regular basis and will be made available based on market trends, industry requirements as well as discretion of faculty.



Trimester V	Credits	Туре
Artificial Intelligence (AI) for Business	2	С
Elective		
Elective	6	С
Elective		1
CRM in the age of Big Data	2	С
Data Visualization	1	С
Corporate Communication*	1	NG
Total	11+1	1

Trimester VI	Credits	Туре
Industry 4.0 - Applications and Future of Business Elective	2	C
Elective	6	С
Elective		
MBA Project	3	С
Innovation and IP Management	1	NG
Total	11+1	1

Grand Total: 66C+4NG+2CA

IIT Jodhpur is an institution of eminence in areas of emerging technologies and launches new courses dynamically every semester. Therefore, electives may be updated on a regular basis and will be made available based on market trends, industry requirements as well as discretion of faculty.



Specialization Electives

Managing Digital Enterprises with Analytics & Al	Credits
Business Analytics Lab-1	1
Analytics Lab (Python)	1
Digital Marketing Analytics & Optimization	2
Deep Learning Applications for Business	2
IoT: Competing in the age of Internet of Things	2
Ethical Issues in Al	2
Mind and Machines	2
People Analytics and Intelligence	2
Pricing Analytics	2
Financial Analytics	2
Digital Marketing Analytics & Optimization	2
Supply Chain Analytics	2
Social Media Analytics	2
Analytics for Project Management	2
Privacy and Data Governance	2
Digital Product Management	2
Game Theory for Business Decisions	2
Marketing Research	2
Pricing Analytics	2

A minimum number of 15 candidates would be required for a specialization to be made available. In case the minimum number is not met, the preference of the student will be taken into consideration.



Specialization Electives

Digital Product Design and Management	Credits
Design Thinking and Innovation	2
Ideation & Prototyping	2
Digital Product Management	2
Project Management	2
Managing Innovation	2
Go-to-Market	2
Creating Digital Products and Services	2
Marketing for High Tech and Innovation	2
Privacy and Data Governance	2
Consumer Behaviour	2
Marketing Research	2
Program Management	2
Quality Management	2
Product Management	2
Analytics in Project Management	2

A minimum number of 15 candidates would be required for a specialization to be made available. In case the minimum number is not met, the preference of the student will be taken into consideration.



Specialization Electives

FinTech & Cyber Security	Credits
Introduction to Information Security	3
Cyber Threats and Defense	2
Blockchains and Smart contracts	3
Security Engineering	3
Al for FinTech	2
Trends in FinTech	2
FinTech in Banking	2
Digital Payment System	2
Algorithmic Trading	2
Corporate Finance - II	2
Investment Banking	2
New Enterprise Financing	2
Fixed Income Securities	2
Management of Banks and Financial Institutions	2
Social Banking	2
Privacy and Data Governance	2
Credit Risk Management	2
Corporate Valuation	2
Behavioural Economics and Finance	2
Sentiment Analysis for Financial Decision Making	2

A minimum number of 15 candidates would be required for a specialization to be made available. In case the minimum number is not met, the preference of the student will be taken into consideration.



Campus Immersions

EXPERIENCE BEING AN IITIAN WITH CAMPUS IMMERSIONS

Campus immersion will be an essential element of the program experience, in which learners must attend the campus activities and sessions on campus (IIT Jodhpur campus) each year for 18 - 20 days as per IIT Jodhpur schedule. Campus immersion attendance is mandatory to earn the program certificate. Learners will get a live classroom experience, with the opportunity to meet and learn in person from the esteemed faculty at IIT Jodhpur and engage in peer learning or presentations and project work.

Exams may also be held during the immersion period. However, note that based on unforeseen and sudden circumstances, it may be subject to cancellation/postponement such as based on future emergency circumstances/COVID-19 advisory as issued by the Government of India.





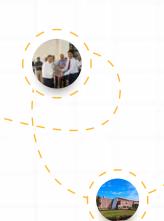




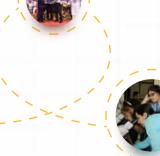














Industry-aligned Workshops

Along with the core MBA courses, 6-8 Hands-On workshops will be conducted by industry experts to equip you to be adept at using latest industry tools, solutions and best practices alongside your managerial and tech leadership skills.



^{*} Final list of workshops maybe modified based on current market and industry trends



Program — Directors



Dr. Venkat Ram R. Ganuthula
Assistant Professor
PhD (IIT Madras)

Prof. Venkat holds an MSc & PhD (dual-degree) in Management from IIT Madras. His primary area of research is Behavior Change, Judgment & Decision Making, Intelligence and Rationality. Dr. Venkat's teaching interest lies in the science and practice of Behavior Change, Managerial Judgment and Decision Making, Organizational Behavior and Managing Human Capital. His research articles have been published in various leading journals like Frontiers in Psychology, The Psychologist-Manager Journal and Global Journal of Flexible Systems Management.



Dr. Deepak Kumar SaxenaAssistant Professor
PhD (Trinity College Dublin)

Dr. Deepak Kumar Saxena holds a PhD in Management Information Systems from Trinity College Dublin (Ireland). His current areas of interest include Enterprise Systems (on-premiseand cloud-based), Digital Transformation, and AI Ethics. He has published his works in ABS, ABDC, SCI, and Scopus-listed journals. He is currently serving as an Associate Editor for two Scopus-indexed journals and serving on the review panel of more than 20 internationally reputed Information Systems journals. At the School of Management & Entrepreneurship at IIT Jodhpur, he is currently the coordinator for the Digital Transformation & Business Intelligence area.



Futurense

Leadership Council



Divesh Singla Vice President, Global Operations and Head, APAC



Kaushik Das Transformation | Strategy | Operations | Analytics giant eagle



Nithya Subramanian Head of Data & Analytics - AMEA *K*ellanova



Anupam Gupta VP Enterprise Data and Analytics **UNITEDHEALTH GROUP®**



Pankaj Rai Group Chief Data and **Analytics Officer**



Ishu Jain Head Of Central Analytics SWIGGY



Nitin Srivastava Data & Analytics India Lead



Shrisha Ray Director of Engineering THOMSON REUTERS



A V Rahul Director, Analytics Walmart 💢



Ankit Mogra Director - BI & Analytics A) ATHER



Saurabh Agarwal **Chief Executive** Officer DAIOM



Madhu Hosadurga Global Vice President, Schneider Electric



Anand Das Chief Digital & Al Officer TVS 🛰



Ashish Dabas Vice President Capital One



Bhargab Dutta Chief Digital Officer



Alok Tiwari Director Of Analytics **OLA ELECTRIC**



Muthumari S Global Head of Data & Al Studio brillio



Aditya Khandekar President Corridor Platforms





Pankaj Srivastava
SVP - Head of Credit
Analysis Unit Offshore

HSBC



Supria Dhanda
Co-Founder &
Managing Partner

WYSEr



Saurabh Kumar Director - Data Engineering



Satyakam Mohanty
Founder &
Managing Partner

WYSEI



Sharmistha Chaterjee
Head of Software and
Systems Engineering
CommonwealthBank



Arvind Balasundram

Executive Director,
Commercial Insights & Analytics

REGENERON

Commercial Insights & Analytics



Praveen Sathyadev
Head Business Growth (VP)
Analytics, Insights and AI
Course5



Akshay Kumar
Research &
Analytics Leader

Gallagher



Anirban Nandi Head of Al Products & Analytics (Vice President) Rakuten



Indrani Goswami Analytics Leader



Srini Oduru
Head of IT Delivery
and Operations
Cervello



Tushar Sahu
Director Engineering



Sumon Mal
Director
Engineering
Pay1



Vishal Nagpal
Data Science and
Analytics Leader
amazon



Aarti Krishan
Director
Head of Information Security



Program Details

DURATION

24 Months | 660 Hours |

- SP PROGRAM COMMENCEMENT

26th July 2024 |

PROGRAM FEE

Application Processing Fee: ₹10,000 (If the Application is not accepted by IIT Jodhpur or by Futurense, this amount will be refunded in full. However, if after acceptance of the Application, the student withdraws or drops out, for any reason whatsoever, this amount is strictly non-refundable)

Course Fee: ₹8,40,000 (payable in 2 installments of INR 4,40,000 at the time of enrollment and INR 4,00,000 at the onset of Year 2)

Administrative Fee: ₹25,000 (Includes lodging, meals excluded)

The decision on change in fees is at the discretion of the Management of SME, IIT Jodhpur. The detailed fee structure will be provided to the selected candidates with the admission offer letter.

No refunds post the last date of registration

TOTAL CREDITS

| 66 |

& LEARNING MODE

Live Online Sessions

+ Campus Immersion each year as per IIT schedule (18 - 20 days per year)

PROGRAM SCHEDULE

Friday, Saturday and Sunday

The class schedule will be determined by IIT Jodhpur and is scheduled to take place on Fridays (late evenings), Saturdays, and Sundays, subject to the availability of the faculty.

^{*}The application processing fee shall not be refunded if the candidate chooses to withdraw.

^{**}The subject to change as per the faculty and IIT-J Policies



Admission Process

01 — APPLICATION

PRE-SCREEN TEST (APTITUTE, CONCEPTUAL AND TECHNICAL)

03 — APPLICATION PROCESSING FEES

VIDEO INTERVIEW (TECHNICAL EXPERTISE, COMMUNICATION AND INTENT)

05 — P APPROVAL OF APPLICATION

RECEIVE OFFER LETTER FROM IIT JODHPUR

07 SUCCESSFUL ENROLLMENT AFTER FEE PAYMENT



About— IIT Jodhpur



The Indian Institute of Technology Jodhpur was founded in 2008 with a focus on technology education and research to promote the economic development of India. Its permanent campus is spread over 852 acres and has state-of-the-art facilities for research and academic activities. The institute is committed to a multidisciplinary approach to technology development and has organized its degree programs through departments and research activities through centers for technologies.

In addition to its focus on traditional education, IIT Jodhpur has been actively pursuing programs in executive mode for working professionals. The institute has been leveraging its academic expertise, industry collaborations, and infrastructure to create a range of high-quality programs that cater to the needs of today's professionals. Its faculty members, with extensive industry experience and academic expertise, bring a unique blend of theoretical knowledge and practical experience to the classroom.

To establish itself as a leader industry aligned programs for professionals, IT Jodhpur has been developing programs that are relevant and contemporary to the evolving needs of the industry. It has also established strong industry linkages to develop customized programs that cater to the specific needs of their employees. The institute has invested in state-of-the-art infrastructure, modern classrooms, well-equipped labs, a vast collection of books and research papers in the library, and online learning platforms and tools to provide an immersive learning experience to the participants.



About— School of Management and Entrepreneurship (SME)

The IIT Jodhpur SME aims to combine technology and management to prepare students to explore a future of possibilities. SME is set to play a crucial role in delivering cutting edge management and entrepreneurial education to existing and future professionals. With its future centric curriculum, exceptional faculty, and strong international footprint, SME has the right ingredients to achieve a leadership position among its peers with time to come.

SME has been conceptualized with a broader vision to evolve not only as a center of excellence for management training and business education but also contribute to the overall academic vibrance of IIT Jodhpur. To this end, SME will also be offering educational programs in Management and Entrepreneurship and equip the students from other academic units on these critical skills that could better prepare them for their specialized careers and engage in job creation.

With such a clarity and focus, IIT Jodhpur is comparable to MIT and Sloan School of Management within MIT premises which have co-existed for a long time and have been guiding the entire world via high quality research and also producing deserving business leaders. There is no similar example in India so far.





About-

Futurense Technologies







At Futurense, we build next-gen technology talent that hold the key to a smarter and tech savvier future.

Futurense - The Godfather of Talent, is a new-age tech talent organization that provides an ideal platform for tech talent to unlock its true potential through its career-accelerating ecosystem and enables Fortune 500 companies to access an untapped talent pool.

With a mission to democratize the playing field for the tech talent of the country, Futurense, under its new initiative Futurense.uni, aims to transform tech education, together with top educational institutions in the country. Futurense leverages the well-established educational ecosystem of universities and combines it with its own next-gen outcome-focused approach through immersive learning experiences and

building future-proof careers.

Let's get in Touch

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