



**Indian Institute of Technology Jodhpur**  
NH 62, Nagaur Road, Karwar, Jodhpur 342030, INDIA  
Phone: (0291) 280 1782; eMail: office\_design@iitj.ac.in

---

## **Admission to two-year M.Des. in Smart Product Design, AY 2025-26**

IIT Jodhpur invites applications for admission to the M.Des. program in Smart Product Design offered by the School of Design for the semester commencing from July 2025.

**Overview:** The world around us is undergoing a dramatic transformation. We are increasingly interconnected, with a growing number of everyday products evolving into intelligent companions. The MDes in Smart Product Design is crafted to meet the growing demand for professionals who can create innovative, user-centric products that harness the power of smart technology. This program is designed to bridge the gap between cutting-edge technologies, user experience (UX) principles, and design methodology. We aim to delve into the world of smart products, from connected devices to AI-powered systems, learning to design seamless interactions that not only leverage technology's power but also enrich people's lives.

This program is ideal for aspiring designers who are passionate about innovation and eager to push the boundaries of physical and digital experiences. As the world embraces smart technology, the demand for skilled designers who can create user-centered, intuitive, and intelligent products is skyrocketing. The MDes in Smart Product Design will prepare future designers to be leaders in this dynamic field, shaping the future of how we interact with the world around us. All details about the program can be seen here: <https://iitj.ac.in/school-of-design/>

The M.Des. in Smart Product Design program offers the following categories of seats.

### **(a) Full-time regular seats**

The full-time regular seats are filled based on the following process:

1. Candidates will be shortlisted based on a shortlist score derived from candidate's CEED score, Statement of Purpose (SoP), Portfolio, Design Task submitted along with the application.
2. Shortlisted candidates will be called for an online interview. The interview will assess the candidate's design aptitude, problem-solving skills, creativity based on the portfolio and a walkthrough of design tasks and/or a project from the portfolio. Final selection will be based on the overall shortlist score and interview.

The category distribution of these seats will be as per government guidelines.

**(b) Self-sponsored seats**

The full-time regular seats are filled based on the following process:

1. Candidates will be shortlisted based on a shortlist score derived from candidate's Statement of Purpose (SoP), Portfolio, Design Task submitted along with the application.
2. Shortlisted candidates will be called for an online interview. The interview will assess the candidate's design aptitude, problem-solving skills, creativity based on the portfolio and a walkthrough of design tasks and/or a project from the portfolio. Final selection will be based on the overall shortlist score and interview.

**Seats:** Students can apply for full-time regular (if they have a CEED 2025 score) or self-sponsored seats, or both. There are a total of 26 seats available - 13 in the full-time regular and 13 in the self-sponsored category. Candidates who wish to apply under both seat categories (full-time regular and self-sponsored) must create a separate login in the ERP system using a different email ID and then apply for the second category.

**Faculty:** Some of the best minds in the country have contributed to the creation of the industry-ready program. The very best faculty from around the country who will be mentoring the students can be seen here:

<https://iitj.ac.in/school-of-design/faculty.php>

**A. APPLICATION PROCEDURE**

**Application link:** Candidates are requested to use the following link to fill out and submit the application form online: [ERP Application Link](#)

**Submission of SoP, Design Tasks, and Portfolio:**

- Use the link: <https://tinyurl.com/yck3x8na> to download the instructions for the Statement of Purpose and Design Tasks.
- Upload the SoP and Design Tasks (as a single PDF, less than 10 MB) and Portfolio (less than 10 MB) using the link: <https://forms.gle/uoAqWYCvubFo9Xdt6> after filling out the IITJ application form in ERP.

**Application dates:**

For full-time regular and self-sponsored seats, admission to the First Semester of the AY 2025-2026 commencing in July 2025, the online link will remain active till 20th April 2025.

**Application Processing Fees:**

The application processing fee applies for each program selected. Candidates belonging to GEN-UR, GEN-EWS, and OBC categories are required to pay a processing fee of Rs. 300 (for each program) online, while SC, ST, and PD candidates need to pay Rs. 150 (for each program) during the submission of their application forms.

**Note:**

- *Candidates applying for multiple programs (XR and Smart Product Design) under the same admission category (full-time regular or self-sponsored) can use a single application form in ERP for both programs.*
- *Candidates should select both XR Design and Smart Product Design only if they are interested in applying for both the programs.*
- *In the ERP application form, under the dropdown labeled "Preference of Disciplinary Major/Centre/School/Course," candidates can select either XR Design or Smart Product Design as Option 1. If they wish to apply for both programs, they can select the second program under Option 2. Please note that the term "Preference" in this context does not indicate any ranking or priority. The order in which you select the programs will have no impact on the evaluation, admission process, or final offer.*
- *Candidates who wish to apply under both categories (full-time regular and self-sponsored) must create a separate login in the ERP system using a different email ID and then apply for the second category.*

**Queries**

In case of any technical query with respect to the online application, candidates may contact the ERP Team ([erp@iitj.ac.in](mailto:erp@iitj.ac.in)).

General queries may be directed - between 10.00 a.m. and 5.00 p.m. on working days - to the following:

Office of School of Design, Phone Number: 0291-280-1782

Email: [office\\_design@iitj.ac.in](mailto:office_design@iitj.ac.in)

A step-by-step guide to the application process in the ERP portal is available here:

[How to Apply through the ERP Portal](#)

## **B. ELIGIBILITY FOR ADMISSION**

1. A valid CEED 2025 scorecard (**mandatory only for full-time regular seats**).
2. A passing grade in any one of the following qualifying degrees:
  - a. For full-time regular seats: Four or more years of Bachelor's Degree completed on or before 2025.
  - b. For self-sponsored seats: Three years of Bachelor's degree completed on or before 2024, or four or more years of Bachelor's degree completed on or before 2025.
3. Professional Diploma in Design: 10+2+4 years (minimum four-year diploma program).
4. GD Art (4-year program after 1-year foundation. Minimum entry requirement 10th pass) Additionally, one year of professional experience in design areas is required.
5. Master's Degree, or an equivalent degree as decided by IIT Jodhpur.

## **C. FINANCIAL ASSISTANCE AND AWARDS**

1. All full-time regular students eligible for assistantship/fellowship may be eligible for a monthly stipend as per MoE notified rate in return for 8 hours of work per week of Teaching or Research Assistantships.
2. All students can be considered for various school and institute support in the form of awards, grants, etc.

## **D. RESERVATION POLICY**

The norms of reservation for different categories shall be adopted as laid down by the Ministry of Education, Government of India.

## **E. TOTAL SEATS**

The program will admit a total of 26 students - 13 in full-time regular and 13 in self-sponsored category. After three rounds of seat allotment, if any seats remain unfilled, they will be filled through spot admission.

## **F. IMPORTANT DATES**

Submission of online application (full-time regular and self-sponsored)	March 21 to April 20, 2025
Shortlist for interview	May 09, 2025
Online Interviews	May 19 to May 23, 2025

Declaration of merit list and offer of admission - First round	May 28, 2025, Wednesday
Fees payment and confirmation of admission - First round	June 03, 2025, Tuesday
Declaration of merit list and offer of admission - Second round	June 05, 2025, Thursday
Fees payment and confirmation of admission - Second round	June 11, 2025, Wednesday
Declaration of merit list and offer of admission - Third round	June 13, 2025, Friday
Fees payment and confirmation of admission - Third round	June 19, 2025, Thursday
Spot admission (If any seats remain vacant)	Dates to be announced
Academics start date	July 25, 2025